

# Digital Finance Conference

Participation Opportunities for Partners  
May 22 & 23, 2019 | Berlin

[Watch Trailer](#)

#digifin19

**bitkom**  
events

# Facts & Figures 1



## 2-Day Conference in Berlin

22nd May | Pioneers' Eve | @Deutsche Bank

- Policy-oriented Keynotes & Panel are concluded with an opportunity to network, the Get-Together

## Prospective Schedule

Registration: 17:00

Programme: 17:45 – 19:25

Get-Together: 19:25

# Facts & Figures 2



## 2-Day Conference in Berlin

23rd May | Conference Day | @Kino International

- Multi-threaded, parallel programme covers Best Practice & Use Cases as well as visionary Talks & Deep Dives
- Integrated Exhibition & Catering Area offers space to interact and network

## Prospective Schedule

Registration: 8:30

Programme: 9:30 – 16:30

Get-Together: 16:30

# Topics



Digital Single  
Financial  
Market



Banking- &  
Insurance-as-a-  
Service



Open X, PSD2 &  
Platform  
Economy



Future Sales  
Channels



European  
Regulatory  
Policy



Ecosystem &  
Talent Mgmt

[and more ...](#)



# Participants



We are expecting more than **500 international participants** from the **Digital Banking & Insurance** sectors:

- International executives and specialists from finance, technology and digital industries
- Political decision-makers on Minister and MP-level
- High-level representatives from European and national regulatory authorities
- FinTechs & InsurTechs
- Research
- Agents of international media

# Communication



- Individual [Event Website](#)
- **Multi-level E-Mail-communication** to more than 10,000 high-quality contacts
- **Media cooperation**, e.g. trade journals & blogs
- Invitation of **international trade press**
- **Social Media**-announcement to the channels of Bitkom Group with approx. 32,000 contacts
- **Live communication** & branding on-site
- **Professional recordings of the conference** published on the Bitkom YouTube Channel

# Participation Packages 1/2

Service	Basic	Advanced	Premium limited availability
<b>Total</b> plus VAT	<b>9,000 EUR</b> Non-Members: 10,500 EUR	<b>14,000 EUR</b> Non-Members: 15,500 EUR	<b>16,000 EUR</b> Non-Members: 17,500 EUR
<b>Exhibition</b>			
Exhibition area		small	large
Basic furniture, electricity & Wi-Fi		✓	✓
<b>Service</b>			
Comprehensive project management assistance & on-site support	✓	✓	✓
All-inclusive catering & drinks on-site	✓	✓	✓
Professional photo documentation of exhibition area and stage presence			✓
Conference tickets	2 tickets	4 tickets	6 tickets
<b>Content</b>			
Stage presence in consultation and accordance with the Digital Finance Team		✓	highlighted
Presentation of the speaker on event website (head shot & short bio)		✓	✓
Display of stage presence in official programme		✓	✓
Professional recording & publication of stage presence on Bitkom YouTube Channel			✓
Live-communication of stage presence throughout the Social Media-channels of Bitkom Group			✓



# Participation Packages 2/2

Service	Basic	Advanced	Premium limited availability
<b>Total</b> plus VAT	<b>9,000 EUR</b> Non-Members: 10,500 EUR	<b>14,000 EUR</b> Non-Members: 15,500 EUR	<b>16,000 EUR</b> Non-Members: 17,500 EUR
<b>Communication and Branding</b>			
Presentation of company with logo and link on event website	✓	✓	highlighted
Conduct and publication of interview with speaker on event website			✓
Implementation of logo on programme and ticket webpage			✓
Display as partner in event mailings to over 10,000 high-level contacts of Bitkom Group	✓	✓	highlighted
Communications package with text templates and graphics for your communication	✓	✓	✓
Exclusive promotion code for your network	15% discount	15% discount	15% discount
Mention on Social Media-channels of Bitkom Group to approx. 32,000 contacts		✓	✓
Individualised Social Media-post			✓
Display of logo on partner wall	✓	✓	highlighted
Display of logo on Thank You-slide on stage	✓	✓	highlighted
Display of logos on stage throughout the whole event			✓
Mention during Welcome			✓



# Benefits for Partners

## Presentation & Positioning in a Future-focused Industry.

### Targeted Marketing

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Raise your profile & position yourself as a pioneer and game changer.

### PR & Press

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Profit of the network and **multi-level communication** of Bitkom.

### Positioning in Industry

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Lay the groundwork for **collaborations and shared projects** across various industries.

### Meaningful Networking

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Strengthen your network and connect with **diverse, high-level international contacts.**

### Deepen Knowledge

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Gain insights into the **future of industry** and be inspired.

# Participation Packages | Special

Service	Registration Branding limited	Get-Together exclusive	Conference Bags exclusive	Lanyards exclusive	Workshop
	<ul style="list-style-type: none"> <li>▪ Display of logo within the high-traffic registration area of the conference</li> <li>▪ Limited to three partners</li> </ul>	<ul style="list-style-type: none"> <li>▪ Mention during closing of the conference</li> <li>▪ Announcement in event mailing</li> <li>▪ Exclusive Social Media-posts</li> <li>▪ Highlighted display of logo throughout the Get-Together on the conference day</li> </ul>	<ul style="list-style-type: none"> <li>▪ Design in accordance with the Digital Finance Team</li> <li>▪ Logo or company name displayed exclusively next to the conference name &amp; logo</li> </ul>	<ul style="list-style-type: none"> <li>▪ Design in accordance with the Digital Finance Team</li> <li>▪ Logo or company name displayed exclusively next to the conference name &amp; logo</li> </ul>	<ul style="list-style-type: none"> <li>▪ Development of a 1-1.5h slot in communication and accordance with the Digital Finance Team for a targeted, interactive exchange with 20-30 participants</li> <li>▪ Communication of workshop in official programme</li> <li>▪ Display of speaker on event website</li> </ul>
<b>Total</b> plus VAT	<b>5,000 EUR</b> plus VAT	<b>8,000 EUR</b> plus VAT	<b>5,000 EUR</b> plus VAT & production costs*	<b>8,000 EUR</b> plus VAT & production costs*	<b>5,000 EUR</b> plus VAT

10 \* You will receive a 20% discount in combination with an Advanced or Premium Partner Package. Only available in combination with a Partner Package.

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# Get in Touch

## Your Contact Persons

You have your **own ideas** on how to present yourself? Let us know!

You are a founder and want to start a conversation with global players, investors and researchers? Get in touch for our **individual Startup Partner offers**.

Want to find out more? **Contact Frederike Egerer.**

### Organisation



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### Programme



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